



Event Sponsorships & Underwriting Guide

GOLD CHAMPION SPONSOR \$25,000

- Presenting sponsor status within logo on invitation if received before sent to print house
- 24X36" Poster with name and logo promoting Sponsorship status
- Tickets for 20 guests at a Tuscan-style Table
- 20 Raffle Tickets
- Prominent logo/name placement on all event signage
- Prominent recognition as the Gold Champion Sponsor in *the Montecito Journal*, press releases, name and logo on e-blasts and webpage

Funds the **entire budget for TBCF's family counseling sessions and family connection events.*

AMBASSADOR SPONSOR \$10,000

- Tickets for 8 guests (full table)
- 10 Raffle Tickets
- Prominent logo/name placement on signage at event
- Prominent recognition as Ambassador Sponsor in *the Montecito Journal*, press releases, name and logo on e-blasts and webpage

Sponsors **TWO low-moderate income families through Direct Financial Assistance during their pediatric cancer journey for a full year.*

VISIONARY SPONSOR \$5,000

- Tickets for 6 guests
- 6 Raffle Tickets
- Prominent logo/name placement on signage at event
- Name listing in the *Montecito Journal* ad press releases, name and logo on e-blasts and webpage

Sponsors up to **TWO bone marrow transplants to save a child's life*

ADVOCATE SPONSOR \$2,500

- Tickets for 4 guests
- 4 Raffle Tickets
- Logo/name placement on signage at event
- Name listing in press releases, name and logo on e-blasts and webpage

**Sponsors a family whose child has relapsed by providing additional financial assistance*

HEALER SPONSOR \$1,000

- Tickets for 2 guests
- 2 Raffle Tickets
- Logo/name placement on signage at event
- Name listing in press releases, name and logo on e-blasts and webpage.

**Supports a child returning to school after cancer treatment with neurological testing designed to identify their specific educational needs*

UNDERWRITING SPONSORSHIPS

BAR SPONSOR

- In-kind donation of 8 cases of red and white wines. Any varietals and any price point.
- Name and/or logo placed on mounted poster next to the bar
- Picnic tickets for two guests

PRINTING & SIGNAGE SPONSOR \$800

- Underwrites a portion of invitations, program, and event signage
- Name and/or logo placed at the bottom of all event signage, invitation, and program

AUDIO VISUAL SPONSOR \$800

- Underwrites a portion of the fees toward audio visual rentals
- Name and/or logo placed on a mounted poster near speakers

ACTIVITIES SPONSOR \$500

- Underwrites lawn games and activity vendors.
- Name and/or logo placed on mounted poster near vendors (Minimum 3 posters)

CORNHOLE TOURNAMENT SPONSOR \$500

- Underwrites a portion of the cost of the tournament.
- Name and/or logo placed on mounted poster at Cornhole sign-in station

FLORAL WREATH SPONSOR \$500

- Underwrites a portion of the cost of flowers and wreath making materials
- Name and/or logo placed on mounted poster near wreath making booth

DÉCOR SPONSOR \$500

- Underwrites a portion of the cost of centerpieces and other décor elements
- Name and/or logo placed on mounted poster near check-in

TRANSPORTATION SPONSOR \$500

- Underwrites the cost of a Uhaul rental
- Name and/or logo placed on mounted poster at check-in station

WINE PULL / WINE TOSS SPONSOR \$500

- Underwrites Wine Pull station or in-kind donation of 100 bottles of wine valued at >\$20each.
- Name and/or logo placed on mounted poster at Wine Pull station
- Picnic tickets for two guests

TABLE WINE SPONSOR

- In-kind donation of 6 cases of wine (3 cases of red, 3 cases of white)
- Name and/or logo placed on mounted poster near tables, and wine bottles placed on each table.

MUSIC SPONSOR \$500

- Underwrites the cost for a professional musician
- Name and/or logo placed on mounted poster near musician

WATER SPONSOR

- Donation of water for 300 guests. (individual bottles or large caraffs)
- Name and/or logo placed on mounted poster at water station

MEDIA SPONSOR

- Donation of ad space or airtime in local media outlets
- Promotional opportunities are negotiable based on donation level

*For more information, please email Kirsten@TeddyBearCancerFoundation.org
or call 805-265-0364*

