

GOLDEN GALA



SPONSORSHIP BENEFITS



The Gold Ribbon Campaign is TBCF's flagship fundraising and awareness campaign held in recognition of National Childhood Cancer Awareness Month in September. The Golden Gala is the celebration after the campaign honoring TBCF families and distinctive supporters.

\$50,000

GOLDEN HERO SPONSOR

Sponsors non-medical expenses for ten families through the first months of treatment.

- **Exclusive presenting sponsor status**
- Name and logo on pre/post-campaign recognition in printed media outlets.
- Prominent recognition in printed event program, press releases, TBCF website, and newsletters.
- Exclusive name and logo placement on event webpage, and on social media posts.
- Sponsorship recognition at our annual Supporter Appreciation Reception held in November
- Listing on the Golden Gala invitation if received before printed

Onsite Gala Benefits

- Premier seating for 20 guests
- Premier full-page color tribute ad in the Golden Gala program
- Invitation to present an honoree award during the Gala
- 40 raffle tickets
- Invitation to the VIP reception
- Champagne service at both tables

\$25,000

GOLD CHAMPION SPONSOR

Sponsors a full month of accommodations for 10 families recovering in the hospital after a bone marrow transplant

- Name and logo on pre/post-campaign recognition in printed media outlets.
- Prominent recognition in printed event program, press releases, TBCF website, and newsletters.
- Exclusive name and logo placement on event webpage, and on social media posts.
- Sponsorship recognition at our annual Supporter Appreciation Reception held in November
- Listing on the Golden Gala invitation if received before printed

Onsite Gala Benefits

- Premier seating for 20 guests
- Premier full-page color tribute ad in the Golden Gala program
- Invitation to present an honoree award during the Gala
- 40 raffle tickets
- Invitation to the VIP reception
- Champagne service at both tables

The Golden Gala will be held on September 20th at Tuscan Hills Estate



SPONSORSHIP BENEFITS



\$10,000

AMBASSADOR SPONSOR

Sponsors the ongoing non-medical expenses for four families if their child relapses.

- Name and logo on pre/post-campaign recognition in various printed media outlets
- Prominent recognition in program, press releases, TBCF website, and newsletters
- Name and logo placement on website event page, and on social media posts
- Listing on the Golden Gala invitation if commitment received before printed

Onsite Golden Gala Benefits

- Seating near stage for 10 guests and 10 raffle tickets
- Half page tribute ad in printed program
- Invitation to the VIP reception

\$5,000

VISIONARY SPONSOR

Sponsors neurological testing for 3 TBCF kids to help them transition to school after treatment

- Name and logo on pre/post-campaign recognition in various printed media outlets
- Name and logo on program, website event page, newsletters, and social media
- Listing on the Golden Gala invitation if commitment received before printed

Onsite Golden Gala Benefits

- Seating near stage for 6 guests and 8 raffle tickets
- Quarter page tribute ad in printed program
- Invitation to the VIP reception

\$2,500

ADVOCATE SPONSOR

Sponsors facilitators for emotional support groups for one year

- Name and logo on pre/post-campaign recognition in various printed media outlets.
- Name and logo on program, website event page, newsletters, and social media.
- Listing on the Golden Gala invitation if commitment received before printed

Onsite Golden Gala Benefits

- Seating for 4 guests and 6 raffle tickets
- Business card sized tribute ad in program
- Invitation to the VIP reception

\$1,500

HEALER SPONSOR

Sponsors 24 hours of tutoring for one child during their treatment.

- Name and logo on program, website event page, newsletters, and social media.
- Listing on the Golden Gala invitation if commitment received before printed

Onsite Golden Gala Benefits

- Seating for 2 guests and 4 raffle tickets
- Invitation to the VIP reception



In addition to the above benefits, all underwriters will be listed in the Golden Gala event program, promoted on TBCF's social media pages, listed in a monthly newsletter and in the 2024 Annual Report.

Please contact Kirsten at Kirsten@TeddyBearCancerFoundation.org

GOLDEN GALA

UNDERWRITING BENEFITS

\$3,000

INVITATION
SPONSOR

- Name and/or logo on invitation mailed to over 2,000 TBCF supporters
- **This underwriting opportunity includes two event tickets**



CHAMPAGNE TOSS
SPONSOR

- In-kind donation of ten mixed cases of champagne and sparkling wines
- Name and/or logo on (18x24) poster near Champagne Toss
- **This underwriting opportunity includes two event tickets**

\$1,000

FLORAL
SPONSOR

- Underwrites a portion of the cost of 35 table centerpieces -or- an in-kind donation of 35 exquisite table centerpieces
- Name/logo on 2x3" cards near each centerpiece -or- logo on 18x24 mounted poster

\$900

SIGNAGE
SPONSOR

- Underwrites a portion of the printed event signage
- Name and/or logo placed at the bottom of all event signage and program
(minimum 10 signs)

\$800

MUSIC
SPONSOR

- Underwrites a portion of the cost for a professional musicians or deejay
- Name and/or logo on 18x24" mounted poster near music

\$750

ENTERTAINMENT
SPONSOR

- Underwrites a portion of the costs for entertainment
- Name and/or logo on 18x24" mounted poster near entertainment

\$750

PHOTO BOOTH
SPONSOR

- Underwrites a portion of the costs for a 360 degree photo booth
- Name and/or logo on 18x24" mounted poster near the photo booth

\$500

GIFT CARD WALL
SPONSOR

- Underwrites the entire cost of supplies for the Gift Card Wall
- Name and/or logo on 18x24 mounted poster near the Gift Card Wall



MEDIA
SPONSOR

- In-kind donation of ad space or television airtime
- Name and/or logo on 18x24 mounted poster the event entrance



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